



Boston-Haifa Life Sciences Initiative (BHLSI)



Boston-Haifa Connection



Haifa Small Business Development Center

BHLSI B2B PROGRAM MANAGEMENT TEAM



Robin JR Blatt, Director, CJP Boston-Haifa Life Sciences Initiative (BHLSI) - Boston

Robin JR Blatt is Director of the CJP Boston-Haifa Life Sciences Initiative (BHLSI) launched in June 2004 on behalf of the Boston-Haifa Connection, Combined Jewish Philanthropies (CJP) of Greater Boston. Trained as a Registered Nurse at Massachusetts Genetics Hospital (MGH), Ms. Blatt has two decades of experience in genetics, biotechnology and health policy. She is an Officer and Adjunct Faculty Member at the Harvard School of Public Health where she teaches on topics pertaining to contemporary issues and challenges in genetics and biotechnology. In addition, she is an Eisenhower Fellow (India and Singapore) appointed under the leadership of Dr. Henry Kissinger and currently chaired by Gen. Colin L Powell (Ret). Ms. Blatt served as the first United States-Israel Science and Technology Commission (USISTC) Biotechnology Panel Coordinator (USA) and spearheaded the USISTC BioRoundtable Series beginning in 2001, working in collaboration with the US Department of Commerce UnderSecretary Phil Bond, which led to the formation of the Israel Life Sciences Industry (ILSI). She is the author of the landmark strategic planning report, *Value Optimization: Creating Breakthrough Alliances in US-Israel Biotechnology & the Life Sciences* and has written extensively on public health impact of innovation in the life sciences. Her first book was published by Random House in 1988. From 1983-2004 Ms. Blatt served in the public sector, formerly as Director of the Massachusetts Genetics Program, Massachusetts Department of Public Health (MDPH). She was Co-Project Investigator (PI) for a number of state and federal planning grants, including from the US Department of Health and Human Services (HHS) and the National Institutes of Health (NIH), Center for Human Genome Research, Ethical, Legal and Social Issues (ELSI) Program. Among her many advisory positions, she served as Steering Committee Member of the Human Genome Epidemiology Network at the Centers for Disease Control (CDC). In addition, she worked as a Member of the Massachusetts Medical Society Task Force on Genetics and as Member of the Whitehead Institute Task Force on Genetic Testing, Privacy and Public Policy. Ms. Blatt is a Founding Member and currently serves on the Board of Directors of the New England-Israel Business Council (NEIBC). In addition, Ms. Blatt is Founding Editor and Publisher of *The Journal of BioLaw & Business* - an international quarterly journal established in 1997 to identify and address emerging legal, business, regulatory and policy matters in biotechnology and the life sciences. She is also Founder and Principal of *Applied Biogeniuty*, providing consultation to government agencies, community organizations, law firms and private and public companies involved in global strategic planning and life sciences infrastructure development.



Avi Faigenbaum, CEO, MATI Haifa - Israel

Avi Faigenbaum is CEO of MATI Haifa, the small and medium enterprise (SME) development center of Haifa and the region, where he has worked since 1996. Under the leadership of Mr. Faigenbaum, Mati Haifa has received national recognition throughout Israel, most recently receiving the 2005 Award for Excellence issued by the Government of Israel's national SME Authority. Mr. Faigenbaum has also played a key role in the launch of the CJP Boston-Haifa Life Sciences Initiative (BHLSI) B2B Program established in 2004. Prior to his work at Mati Haifa, Mr. Faigenbaum was an entrepreneur and has significant expertise in business development. He was instrumental in establishing the Tefen Industrial Park in Northern Israel where he served as Tefen's first CEO. In addition, he also served as the Director of Business Development at the Jewish Agency, assisting numerous entrepreneurs in establishing businesses

BHLSI BioBook 2007

Prepared by Robin JR Blatt | CJP Life Sciences Project | 617.633.5522 | robinblatt@biogeniuty.com

Michal Lotem | Mati Haifa | michal@mati.co.il

Copyright © 2007

in the State of Israel. Mr. Faigenbaum lectures extensively on business development and entrepreneurship and formerly served as a lecturer at Haifa University.



Michal Lotem, Business Development Manager, MATI Haifa -Israel

Michal Lotem has extensive experience in business development and business consulting to life science and related industries. She served as a senior business consultant at the Israeli office of PWC, and as Assistant to the VP Business Development at Compugen Ltd. She has also held positions at Cornell University and the University of British Columbia, where she was responsible for compiling large academic grant proposals and scientific texts, among other activities. Ms. Lotem holds an MSc degree in Life Sciences from the Weizmann Institute, and an MBA from the University of British Columbia.



Arnon Ratzkovsky, Chair, Boston Haifa Economic Development Committee - Israel

Arnon Ratzkovsky serves in voluntary capacity as a Member of the CJP Haifa-Boston Connection Steering Committee as well as Chair of the Boston Haifa Subcommittee for Economic Development, a position he has held since 2002. Mr. Ratzkovsky is also an Audit Partner with Ernst & Young (Israel) where he has worked since 1998. As a Certified Public Accountant, Mr. Ratzkovsky has extensive experience and is in charge of corporate public offerings (including IPOs) both in Israel and in the United States. He also is responsible for the audit of annual reports and oversight in applying U.S. GAAP and International GAAP for multinational companies. In addition, Mr. Ratzkovsky serves as the Partner in charge with oversight of Quality Control activities in the Haifa Branch of Ernst & Young. He also is in charge of the Managerial Accounting Department, overseeing the consultation and design of cost accounting, budgeting and decision support systems, mainly for non-audit clients. Prior to this he was Managing Joint Partner of Ratzkovsky Fried & Co and formerly also served as a Partner with Kesselman & Kesselman CPA. In terms of academic responsibilities, Mr. Ratzkovsky serves on the faculty at the Technion - Israel Institute of Technology where he is in charge of the accounting profession in the William M. Davidson Faculty of Industrial Engineering and Management. For the past three decades he has also been teaching Financial Accounting in the MBA Program at the Technion Business School, as well as Advanced Managerial Accounting in Accounting Studies at Haifa University. On the national level, Mr. Ratzkovsky is also Chair of the Accounting Standards and Financial Reporting Committee of the Israeli Institute of Certified Public Accountants in Israel and a Member of its Central Committee and the Professional Council. Mr. Ratzkovsky received an MSc. in Information Systems at The Recanati Business School (Tel-Aviv University, 1980) and a B.A. in Economy and Accounting (Haifa University, 1973). Mr. Ratzkovsky received an MSc. in Information Systems at The Recanati Business School (Tel-Aviv University, 1980) and a B.A. in Economy and Accounting (Haifa University, 1973).



Boston-Haifa Life Sciences Initiative (BHLSI)



Boston-Haifa Connection



Haifa Small Business Development Center



Shaul D'Angeli, Director, High Tech & Life Sciences Business Development Department, Haifa Municipality

Shaul D'Angeli currently serves as an investor in high technology and life sciences companies. He formerly served as Senior Partner at Ernst & Young (EY) and Arthur Anderson (Israel) representing top-tier companies start-up and mature companies located in Northern Israeli and assisting with their listing in the NASDAQ capital markets and on the Israel Stock Exchange. In October 2007, Mr. D'Angeli was appointed Director of the High Tech and Life Sciences Business Development Department within the Haifa Municipality. In this capacity, he is responsible for business development activities and facilitating collaboration between the the Municipality and domestic and multinational organizations. Mr. D'Angeli holds a degree in Economics and Accounting from Tel Aviv University.

BHLSI BioBook 2007

Prepared by Robin JR Blatt | CJP Life Sciences Project | 617.633.5522 | robinblatt@biogenuity.com

Michal Lotem | Mati Haifa | michal@mati.co.il

Copyright © 2007