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BHLISi 2009 NOW ACCEPTING APPLICATIONS

5th ANNUAL BUSINESS DELEGATION TO BOSTON

October 15-16, 2009

Coordinated with and Conveniently Designed to Follow

MARKETREACH AMERICA @ ADVAMED 2009 Medical Device Meeting
Maryland and Washington, DC (Oct 12-15)



A PRACTICAL & PERSONALIZED PROGRAM WITH PROVEN RESULTS TO MEET YOUR BUSINESS NEEDS

OVERVIEW

The **Boston Haifa Life Sciences Initiative (BHLISi)** was established in 2004 to catalyze connections and collaborations that accelerate the successful growth of Israeli life science companies.

Companies benefit from a package of business services and the high level expertise available in the heart of Boston's academic, medical and business community.

BOSTON 2009

Highly tailored business services and individual meetings are coordinated with each enrolled BHLISi company throughout the calendar year.

The **BHLISi 2009 Boston Delegation** is scheduled to follow MarketReach America and AdvaMed – the premier industry medical device conference held in Washington, DC (Oct 12-15).

WHO YOU WILL MEET

LEADING Angel Investors & Venture Capitalists~Industry & Academic Alliance Partners~Market & Trend Analysts~Key Opinion Leaders~Clinical Trial Design Specialists & Sites~Licensing & Tech Transfer~Regulatory & Reimbursement Experts~Government Officials & Others!

ELIGIBLE COMPANIES

Innovative start-ups and companies with commercial products in life sciences and other knowledge-based sectors are invited.



SCHEDULE

Oct 15th 5:00pm-7:00pm Welcome Reception with Investors, Business Leaders & Government Officials; Brief Company Presentations

Oct 16th 8:30am-5:00pm Breakfast Briefing with Leading Investors/Experts; Customized 1 on 1 Investor and Business Meetings

Optional Community Shabbat Dinner & Home Hospitality Available for Weekend

COSTS

NIS 2,900

HOW TO APPLY

To receive an application for enrollment in BHLISi, contact:

Michal Lotem michal@mati.co.il

Applications are due July 15th

PARTNERS



www.bhlisi.com